





WHO WE ARE, WHAT WE DO AND HOW TO GET INVOLVED





EASYFUNDRAISING AND MATCH

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## HAVE YOUR SAY! Please complete this very short survey about PFA fundraising. Thank you. <u>Survey</u>







# VALENTINE'S CAKE SALE 3PM PLAYGROUND





Run by the PFA



## 7 & 8th March

CHILDREN CAN BRING £1, £2, £3, £4 OR £5 INTO SCHOOL IN A NAMED ENVELOPE OR PURSE/WALLET. THEY WILL ATTEND THE STALL IN SMALL GROUPS WHERE THEY CAN PICK A GIFT(S) FOR A SPECIAL PERSON IN THEIR LIFE.

### THANK YOU FOR SUPPORTING THE PFA HAPPY MOTHER'S DAY



## ST ANNE'S CATHOLIC PRIMARY SCHOOL PARENTS & FRIENDS ASSOCIATION

Welcome to St Anne's. As a parent at St Anne's you are already a member of the PFA. Please get involved with our events and help make a difference.

#### WHY HAVE A PFA?

The main function of our PFA is to raise extra, much needed, funds for the school, to enhance and enrich learning experiences for the children.

We bring together teachers, parents, pupils and members of our wider community who are interested in supporting the school.

Our events not only raise money, they encourage a close community and are a great way to meet other parents. And they are lots of fun!

#### **OUR EVENTS**

Some of the events we've held over the past couple of years:

Quiz Night

Discos

Cake & Ice Lolly Sales

Mother's Day Stall

Father's Day Stall

Pre Loved Uniform Sales

Summer Fair

Easter Egg Hunt

Elfridges

Break the Rules Day

#### **HOW WE HELP**

Thanks to the incredible generosity of our community, we've been able to fund:

New playground equipment

Christmas Pantomimes (postponed to a summer play this year due to building work)

Play kitchens for Reception and wet play games for other year groups

Donation to school garden

Previous donations have included laptops, sports equipment & kits, books, science equipment, air conditioning units and lots more!

#### **GET INVOLVED**

The more people involved, the more we can achieve and the easier it will be. Volunteering at just one event per year makes a big difference. Whether it's 30 mins at a cake sale or project managing a whole event, it all helps.

Maybe you have a professional skill that could help us?

Maybe your employer offers match funding? Maybe you have an idea for an event?

#### **HAVE YOUR SAY!**

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<u>Survey</u>

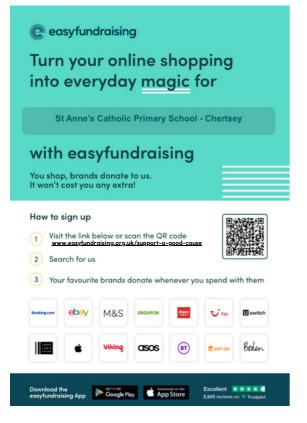
#### Stay in Touch

o stanneschertseypfa

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Registered Charity #1089504



Big brands like Tesco, Amazon, M&S, booking.com, eBay, Argos, John Lewis, Clarks, ASOS and thousands of others want to give back to schools. That's why they have partnered with easyfundraising, so when you shop online with them, the brand gives back a percentage of what you spend to the PFA, for free.

For example, Mary is buying new school shoes for her kids. Instead of visiting the Clarks website, Mary heads to the easyfundraising website or app first then clicks the Clarks link. easyfundraising directs Mary to Clarks, where she buys the shoes. Because Mary started at easyfundraising, the PFA will receive a percentage of her spend from Clarks.

If you haven't signed up to support us yet, it's easy and completely FREE. These donations really help us, so it would be great if you could take a moment to get started.

www.easyfundraising.org.uk

#### MATCH FUNDING

Match funding is a simple way of maximising the fundraising efforts of our individual PFA volunteers. It is an informal, albeit corporate, arrangement between a company and their employee. Not all companies offer matched funding but those that do will pledge a sum of money relating to the amount their employee has raised for or donated to the charity of their choice.

#### How it works

A parent who works for a company that offers match funding, volunteers to work on the refreshment stall at the PFA summer fair. The profit made by the stall is £100. The parent's employer will then match this amount with a further £100.

Some organisations will match fund on a pound for pound basis, while others will stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria such as the recipient organisation being a registered charity (St Anne's PFA is a registered charity, charity number 1089504)

Some companies will also pledge time and resources instead of money, so enabling their employees to support a cause during their working week, or offering a tangible service such as the opportunity to print posters, programmes, newsletters and so on.

Alternatively, a parent may opt to make a cash donation to the PFA, which again could be matched by their organisation.

#### Benefits to the company

There are many benefits for a company to offer match funding, including:

- · Staff morale is boosted by having their efforts supported by the company
- The company can support more than one charity/voluntary group
- The usual benefits of charitable donations being written off against taxable profits apply
- · Positive PR opportunities
- · Encourages a growing sense of social responsibility
- Match funding should not increase the administrative burden that applies to ordinary donations
- · Can encourage a feel-good factor among employees about the organisation they work for
- · Enhances corporate image and reputation

There is also the possibility that, once a company has got to know the PFA through its employee(s), they may choose to continue to support the association in other ways, additional to the original match funding scheme, such as through sponsorship, gifts in kind (for raffles, auctions) or a general donation. It may also encourage other parents to approach their employers and thus expand the network of corporate sponsors for our association.